

Founded in 1999 in Charlotte, NC, goodmortgage.com provides residential mortgage lending in 13 states.

As Internet-based mortgage banker, goodmortgage.com provides personalized mortgage services that eliminate excessive fees and paperwork and are faster, less cumbersome and less stressful than typical, offline loan services. By utilizing the Internet and advanced technology processes, goodmortgage.com enables consumers to obtain purchase and refinance loans from the convenience of their own homes with rates that are consistently lower than the national average.

goodmortgage.com provides Mortgage School, the Loan Advisor, Mortgage Calculators and educational resources via the goodmortgage.com website as potential borrowers are shopping for their loans. After the loan approval process has been set in motion, goodmortgage.com provides access to goodmortgage.info, a loan status tracking system that provides twice weekly and loan milestone updates via email as well as detailed tracking anytime day or night via the password protected website.

Industry Leader:

- Using technology to improve customers loan experience
- Reaching unmatched customer service and satisfaction levels
- Providing motivational workplace environment and attractive career opportunities

Community Leader:

- Supporting the local community's growth and revitalization efforts
- Contributing passionately to charities of choice – Cystic Fibrosis and Susan G. Komen Foundation
- Participating in business growth organizations, mentoring other entrepreneurs

Growth Leader:

- 2002 Charlotte Chamber Entrepreneur of the Year
- Charlotte Chamber's Blue Diamond Awards' Top Growth Company 2003
- Finalist Ernst & Young Regional Entrepreneur of the Year 2003, 2006
- Deloitte & Touche Rising Star, NC Tech Fast 50 and North American Tech Fast 500, years 2002-2004
- Name one of the Nation's Top 25 Technology Savvy Lenders 2008

Service Leader:

- 10 year perfect record with Better Business Bureau
- One of the LendingTree network's highest rated lenders for customer satisfaction

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